



'Health promotion' Workshop

14 - 15 June 2018
Zagreb, Croatia

The purpose of this workshop is to foster knowledge and experience exchange regarding the role that European Structural and Investment Funds (ESI Funds) can have in supporting health promotion and disease prevention, active and healthy ageing, and workplace health and safety. The following issues will be discussed:

- Health promotion and disease prevention as one of the key areas of investment in health. The ways health promotion measures are implemented across the Member States (e.g. mainstreaming in other policies, specific health programmes);
- The role of Country Specific Recommendations made during the European Semester in relation to health promotion, active and healthy ageing and workplace health and safety;
- The role of the ESI Funds in supporting 1) health promotion and disease prevention; 2) active and healthy ageing; 3) workplace health and safety.

The workshop will be carried out in collaboration with the Croatian Institute of Public Health and will feature the 'Healthy Living' project supported by the European Social Fund.

This workshop is part of a series of events organised by the 'ESI Funds for Health' project funded by the Health Programme of the EU (Jan 2017- Dec 2018) with the aim to:

- Gather knowledge on health investments by the ESI Funds across the EU;
- Build knowledge and capacities to support the implementation of the ESI Funds for health.

More information about 'ESI Funds for Health' and the workshop is available [here](#).

‘Health promotion’ Workshop
Preliminary Agenda: Thematic Workshop

15 June, 2018

University of Zagreb School of Medicine, Andrija Stampar School of Public Health
Rockefellerova 4, Classroom A

| Time | Agenda |
|-------------|---|
| 09:00-09:30 | Registration |
| 09:30-09:45 | Opening <i>Croatian Ministry of Health representative and Milieu</i> |
| 9:45-13:00 | Plenary <i>Moderator: Dr. Mojca Gabrijelčič-Blenkuš, National institute of Public Health Slovenia (NIJZ) and EuroHealthNet</i> |
| 09:45-10:15 | Policy developments and ESI Funds priorities related to the theme ‘Active and healthy ageing, workplace health and safety, health promotion and disease prevention’ <i>European Commission</i> |
| 10:15-10:45 | Keynote-style presentation related to the theme ‘Active and healthy ageing, workplace health and safety, health promotion and disease prevention’ <i>Dr. Sanja Musić Milanović, Head of Division for Health Promotion, Croatian Institute of Public Health</i> |
| 10:45-11:00 | Coffee break |
| 11:00-11:15 | ESI Funds for Health: overview of statistics and findings from the project work related to this theme <i>Agnieszka Markowska, Milieu</i> |
| 11:15-11:30 | The future competence demands for health promotion <i>Kaija Matinheikki-Kokko, Health Promotion Programme, Interreg Central Baltic</i> |
| 11:30-13:00 | Panel discussion consisting of: <ul style="list-style-type: none"> • Short presentations of the projects discussed during the first day of the workshop (5-10 minutes per project, <i>project beneficiaries, including the host project</i>) • Two presentations by exemplary projects from the sub-theme ‘active and healthy ageing’: <ul style="list-style-type: none"> ○ Green Care Farms, Poland ○ Let us be active! Interreg Central Baltic |
| 13:00-14:00 | Networking lunch |

| Time | Agenda |
|-------------|---|
| 14:00-14:30 | <ul style="list-style-type: none"> • Summary of the peer review discussions from Day 1 • Introduction to the breakout sessions: discussion questions <p><i>EuroHealthNet</i></p> |
| 14:30-15:30 | <p>Breakout sessions: Room E and O</p> <ul style="list-style-type: none"> • Discussion on key elements related to policy goals • Discussion on key elements of project planning • Discussion on key elements related to project implementation <p><i>Moderators: Milieu & EuroHealthNet</i></p> |
| 15:30-15:45 | <p>Coffee break</p> |
| 15:45-16:30 | <p>Summary and conclusions of the event</p> <p>Main conclusions/responses to the discussion questions reported by the moderators of each group</p> <p><i>Milieu & EuroHealthNet</i></p> <p>Concluding remarks</p> <p><i>Dr. Mojca Gabrijelčič-Blenkuš, National institute of Public Health Slovenia (NIJZ) and EuroHealthNet</i></p> |