



# The PoPSTER-Project

“Preparing The Region of Northern Ostrobothnia for the Finnish Health, Social Services and Regional Government Reform”

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the ESI Funds for Health Final Conference  
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# New structure of health and social services

National supervisory authority

 **CENTRAL GOVERNMENT**

**18** **COUNTIES**

- Responsibility for organising services
- Responsibility for financial resources
- Determines service level and cooperation contract

**5** **HEALTH AND SOCIAL SERVICES COLLABORATIVE CATCHMENT AREAS**



 **MUNICIPALITIES**

**Service providers:**

- public
- private
- third sector



# Cornerstones of the new health and social services

## 1. Strong organiser

- 18 counties

## 2. Services integration

- service packages adjusted to residents' needs
- right and timely care and services given by skilled personnel
- smooth service chain in line with population's and clients' needs

## 3. Freedom of choice

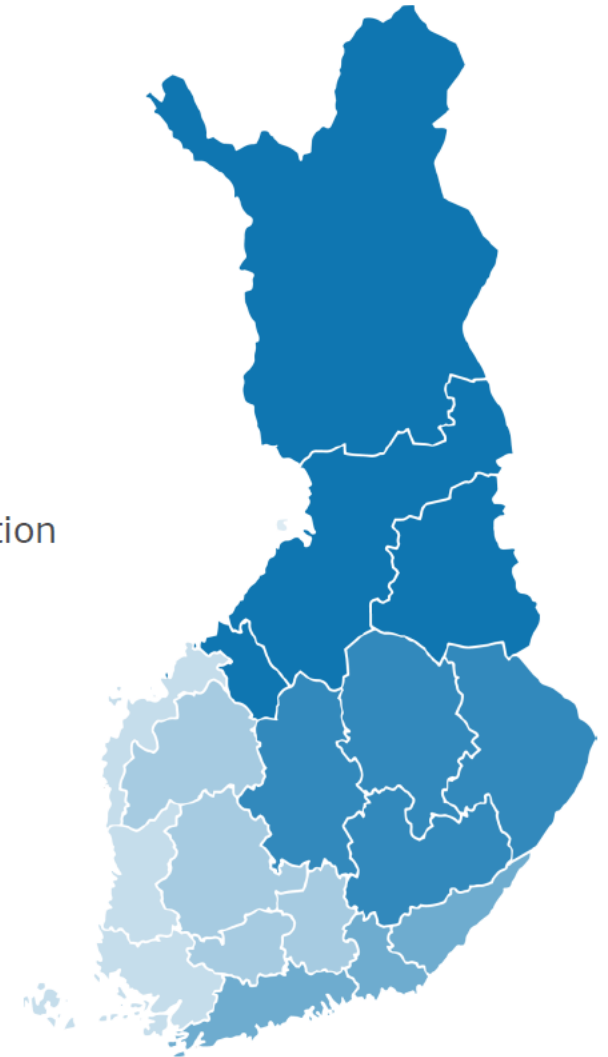
- supports client-oriented approach, self-determination and utilisation of competition

## 4. Curbing the increase of costs

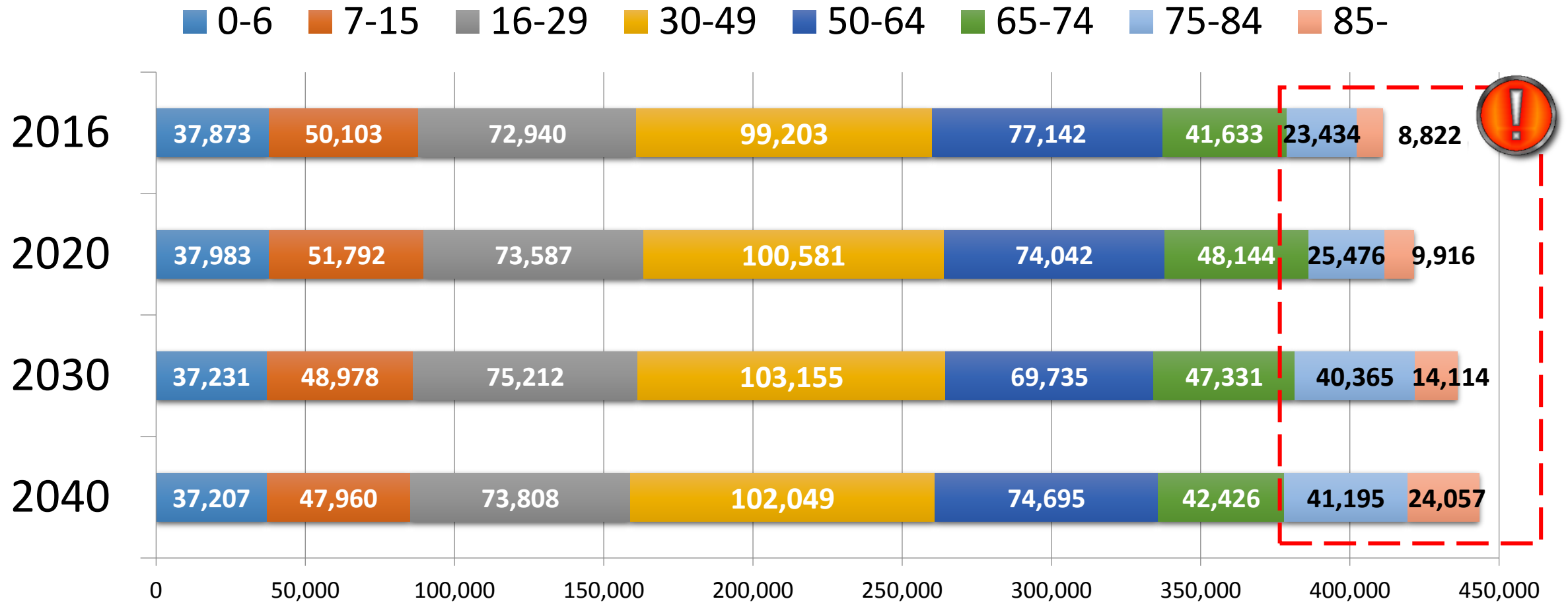
- costs reduced by EUR 3 billion by the end of 2029
- timely services
- best practices and most effective services and treatments

## 5. Digitalisation

- everyday life is digitalised
- information flows well and data systems are compatible
- data is used for management

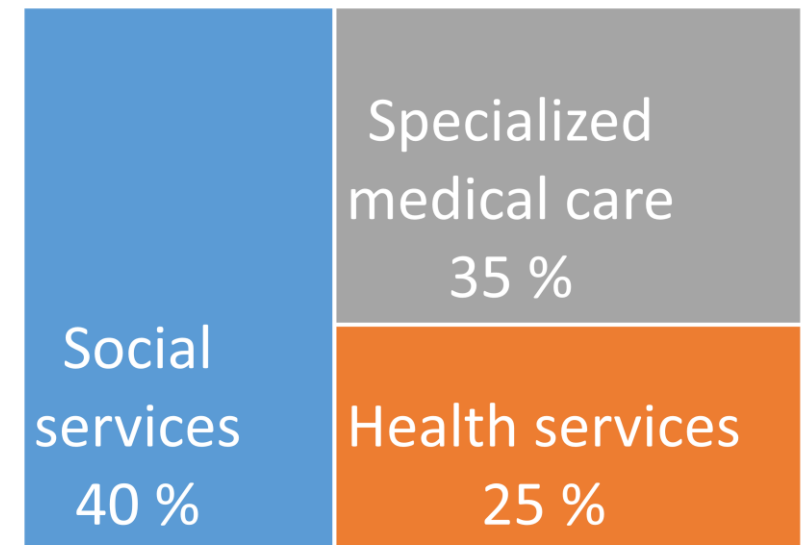


# Different age groups in North Ostrobothnia



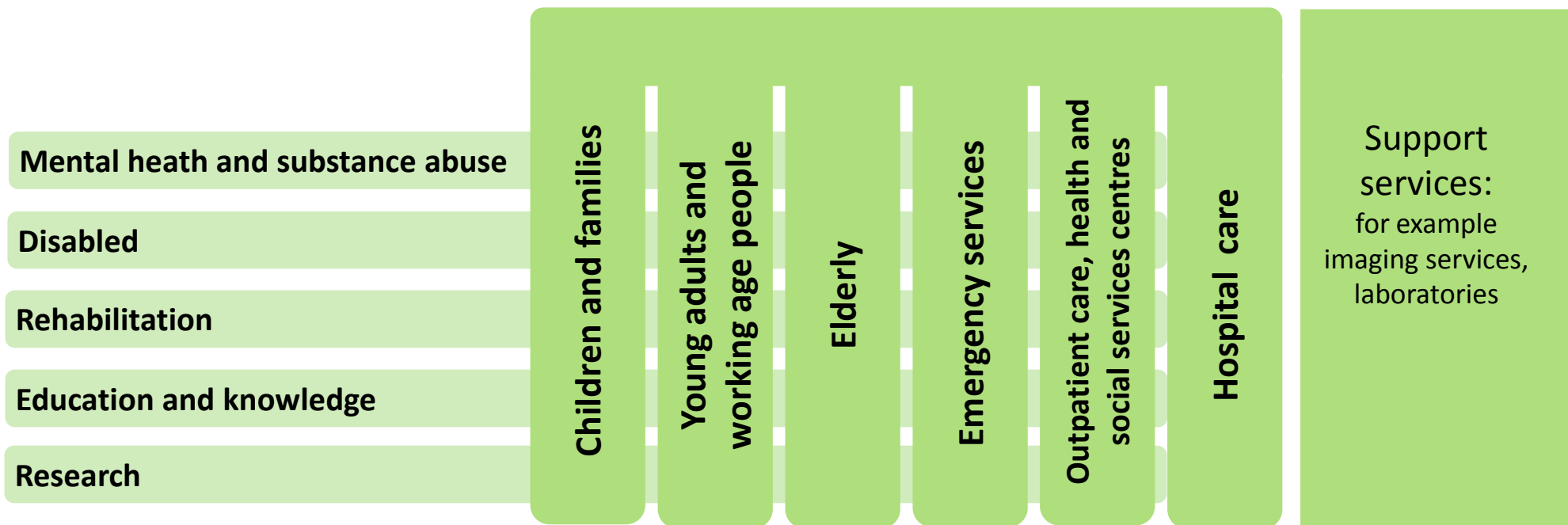
# Costs of the new North Ostrobothnia county

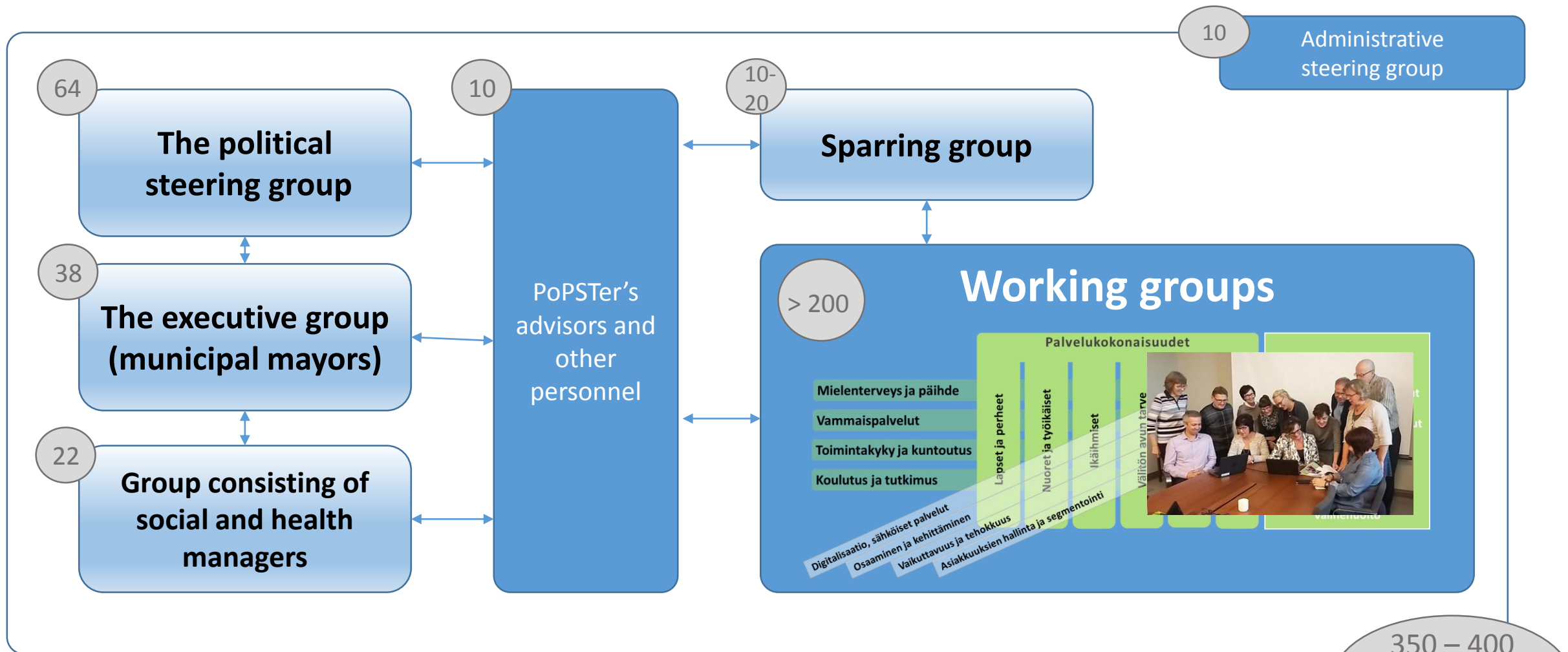
- About 95 % of operating expenses of the new county focus on social and health care services
  - The operating expenses of social and health services in 2016 were approximately 1.5 billion euros
    - 40 % focused on social services, 25 % for health care services and 35 % for specialized medical care
    - The largest entity on the basic level was services for elderly, over 300 million euros



Cross-cutting themes, e.g.  
customer orientation,  
integration, digitalization,  
(cost-)effectiveness

## The organizer's perspective







The final report  
of the PoPSTer  
was published  
in August 2017

*“Recipes” for regional reform*